

Education and Economic Growth

A Presentation to the Michigan House of Representatives
Appropriations Subcommittee on Higher Education

Dale Nesbary, Ph.D.
President
Muskegon Community College

February 7, 2019



Muskegon Community College

Muskegon Community College

- Founded: 1926
- Service Area: Muskegon (taxing), Newaygo, Ottawa Counties
- Student Headcount: 6,900 (2019 estimated headcount)
- Full Time Employees: 46 Percent
- Full and Adjunct Faculty: 350
- Locations: Muskegon, Grand Haven, Fremont, Coopersville
- Budget/Operating: \$41 M Annual
- Infrastructure Projects: \$50 M Total
- Tuition: \$113 per contact hour



Muskegon Community College

MCC: The Highlights

- Among top ranked Community Colleges of 28 in MI (ValueColleges.com #2 in 2016, BestColleges.com #1 in 2017, #3 in 2018)
- Nationally competitive transfer, gainful employment, and graduation rates Achieving the Dream Leader College
- National Leader in NCLEX RN and LPN first time exam sitters
- Regional, State, and Nationally competitive athletic and academic teams
- World record holding Electric Dragster "Short Circuit"
- Two Carnegie performing music ensembles (West Michigan Concert Winds and MCC College Singers)
- Effective Training (NJTP/Customized Business) 200 plus in recent years



Muskegon Community College

Higher Education Nationally

- 4,360 Four Year Colleges
- 1,132 Community Colleges
- 17.2 Million Undergraduate Students in Public and Private
- 6.2 Million Enrolled in Community Colleges
- \$518 Billion Spending Public and Private
- 2.6 percent of GDP



Muskegon Community College

Higher Education in Michigan

- 30 Community Colleges (28 Public)
- 68 Four Year Colleges
- Community College Enrollments: 411,764
- Four Year: 257,000



Muskegon Community College

Muskegon: What Did We Do?

- ▣ Simplified Our Mission
- ▣ Integrated Our Planning Processes
- ▣ Focused on Student Success
- ▣ Secured Necessary Resources to Execute Our Plans



Muskegon Community College

Why Did We Do It?

- ▣ Assist in Muskegon's Economic Growth
- ▣ Improve Muskegon's Health Metrics
- ▣ Improve Student Success Outcomes
- ▣ Continue to Effectively Steward Public Funds



Muskegon Community College

What Were The Outcomes?

- ▣ Enhanced Downtown Development
- ▣ Higher Talent Level via Persistence and Reinvention Metrics
- ▣ Enhanced Health Care Options via Health and Wellness Center and Lakeshore Fitness center
- ▣ Best Colleges and Value Colleges' Ratings demonstrate overall value relative to national benchmarks



Muskegon Community College

Mission Statement

- *"Muskegon Community College, dedicated to equity and excellence, prepares students, builds communities, and improves lives"*



Muskegon Community College



“Without data
you’re just
another person
with an opinion.”

- W. Edwards Deming,
Data Scientist



Muskegon Community College

Continuous Improvement

- 2009 MCC Plan for Enrollment Growth and Budget Stabilization
- 2010 Strategic and Master Plans
- 2010 [Joined Achieving the Dream](#)
- 2015 Named ATD Leader College
- 2011 Community Ascertainment Survey
- 2011 Higher Learning Commission [Reaccreditation](#)
- 2012-2013 G.K. Baum Surveys and Focus Groups
- 2014 and 2016 EMSI Economic Impact Studies
- 2015 Plante Moran Cresa Community Surveys
- 2017-22 Integrated Strategic Plan



Muskegon Community College

The Projects

- ▣ Science Center and Renovation
- ▣ Sturrus Technology Center
- ▣ Health and Wellness and Lakeshore Fitness Center
- ▣ Arts and Automotive Centers



Muskegon Community College

MCC Science Center



Muskegon Community College

MCC Sturrus Technology Center



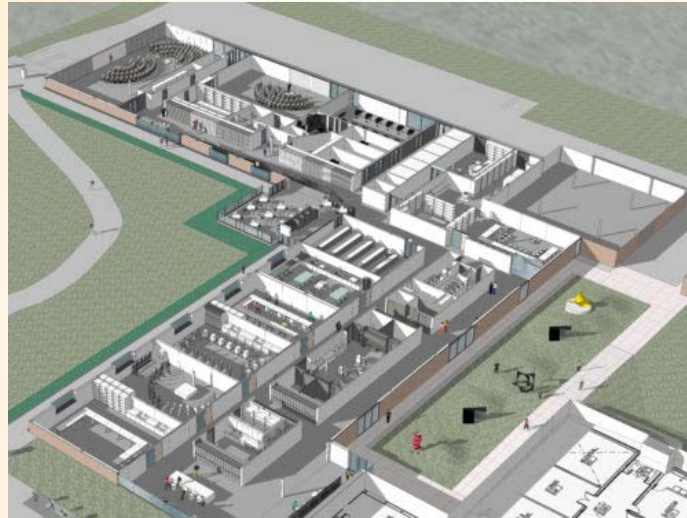
Muskegon Community College

MCC Health and Wellness Center



Muskegon Community College

MCC Arts and Humanities Center



Muskegon Community College

Thank You



Muskegon Community College